



CATHERINE C. TURNER

MULTIMEDIA DESIGNER

CONTACTS

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ABOUT ME

Driven by my talents, I have a knack for identifying problems. I spontaneously generate alternatives for solving them, and consider the pros and cons of each option. I'm a visionary who turns aspirations into reality with my infectious energy and enthusiasm!

REFERENCES

Donny Bliss • NIH
Medical Illustrator
301.480.1755 | blissd@mail.nih.gov

Nick Snyder • The Pivot Group
Creative Services Director
404.509.7738 | nsnyder@thepivot.com

Stacey Maloney • The Pivot Group
Design Director
718.687.0024 | smaloney@thepivot.com

CAMPAIGN AWARDS

MUSE CREATIVE AWARDS – GOLD

- C2EX (2022)
- Name Changer Game Changer (2021)

MUSE CREATIVE AWARDS – SILVER

- Right Tools Right Now (2022)
- TLD Get Specific (2022)
- NAR Spire (2022)

SKILLS



EDUCATION

Rochester Institute of Technology | Rochester, NY
August 2012 - May 2015
Major: Medical Illustration
Degree: BFA in Medical Illustration
GPA: 3.750

GRAPHIC DESIGN EXPERIENCE

The National Association of REALTORS® | Washington, DC
Multimedia Designer (Creative & Content Strategy)
October 2019 - Present

- Lead designer for the 2022 NAR NXT Conference look and feel.
- Assists on conference site visits to help choose and develop the best branding opportunities on site.
- Conceptualizes and develops digital paid ads for campaigns.
- Creates motion design graphics for video production, digital and social.
- Develops print design concepts that drive messaging, storytelling, and impactfully convey content objectives.
- Daily reviews and proofs Jr. Designers' art in Workfront.
- Assists Jr. Designers with concepting for campaigns and branding opportunities.

Northwest Federal Credit Union (NWFCU) | Herndon, VA
Multimedia Designer

January 2017 - October 2019

- Developed and designed creative for print, TV and web including brochures, TV commercials, direct mail pieces, and flyers using Adobe Illustrator, Photoshop, InDesign, Premiere, After Effects and HTML.
- Developed 'How To' videos for internal and external e-learning.
- Created illustrations for the 2nd and 3rd Westie children's book.

The Pivot Group | Washington, DC
Jr. Graphic Designer

July 2016 - November 2016

- Addressed and interpreted client edits that resulted in an optimal finished product.
- Created smart, strategic, concepts that tackled big political issues.
- Created production-ready work across platforms, including direct mail, brand identity, broadcast and digital.
- Worked with a team of graphic designers to create concepts and interpret client edits for Hillary for America.

MEDICAL ILLUSTRATION EXPERIENCE

American Pharmacist Association | Washington, DC
Medical Illustrator Contractor (Freelance)

September 2016 - November 2016

- Created illustrations for APhA's National Pain Day Conference.
- Studied the effects of opioid abuse.

Litron Laboratories | Rochester, NY
Freelance

June 2015 - November 2015

- Created medical illustrations for the laboratory's cell kits that will be distributed across the country to other labs.

National Institute of Health (NIH) | Bethesda, MD
Medical Illustrator Intern

June 2014 - August 2014

- Researched and created an animation focused on the discovery of the conformational changes of the HIV spike.
- Presented a final presentation of the internship research to senior management officials at NIH.