



CONTACT

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ABOUT ME

Driven by my talents, I have a knack for identifying problems and generating creative solutions. I'm a visionary who turns aspirations into reality with infectious energy and enthusiasm! Over the past 10 years, I've had the opportunity to lead design teams, art direct and develop campaigns, and create illustrations, logos, marketing materials, and brand identities for a variety of organizations. When I'm not leading my team or bringing creative ideas to life, I enjoy finding inspiration through pottery and traveling.

CAMPAIGN AWARDS

APL ACHIEVEMENT AWARDS

- Certificate of Recognition in honor of impactful contributions to the Level Up GenAI Upskilling Series (2025)

HERMES CREATIVE AWARDS – PLATINUM

- NAR NXT, The REALTOR® Experience (2023)

HERMES CREATIVE AWARDS – GOLD

- NAR REALTOR® Benefits (2023)

MUSE CREATIVE AWARDS – SILVER

- Right Tools Right Now (2022)
- Top-Level Domains: Get Specific (2022)
- NAR Spire (2022)

VOLUNTEER EXPERIENCE

GREATER MORNING STAR APOSTOLIC MINISTRIES

- Designs flyers for their events

APOSTOLIC FAITH FELLOWSHIP INTERNATIONAL

- Designed the event signage for their annual conference

SKILLS



CATHERINE C. TURNER

DESIGN MANAGER, MULTIMEDIA DESIGNER

EDUCATION

Rochester Institute of Technology

August 2012 - May 2015
BFA in Medical Illustration
GPA: 3.750

Savannah College of Art & Design

September 2023 - May 2026
MA in Creative Business Leadership
GPA: 4.0

LEADERSHIP + GRAPHIC DESIGN EXPERIENCE

Johns Hopkins University Applied Physics Laboratory | Laurel, MD Section Supervisor, Multimedia Designer

October 2022 - Present

- Leads a talented graphic design team, fosters creativity, art direction, collaboration, and provides subject matter expertise for the Force Projection Sector (FPS).
- Crafts effective, impactful visual communications and campaigns to support our nation's critical challenges through art direction and established design standards and concepts.
- Collaborates on communication products to technical investigators and leaders across the Laboratory as the FPS lead designer.
- Provides Lab leaders, with high-quality multimedia products, that include environmental graphics, OV-1s, graphic identifiers, event design and illustrations.

The National Association of REALTORS® | Washington, DC Senior Multimedia Designer

October 2019 - October 2022

- Lead designer for the 2022 NAR NXT conference artwork.
- Art directed and proofed Jr. Designers' artwork for campaigns.
- Conceptualized and developed digital paid ads for campaigns.
- Created motion design graphics for video production, digital and social.
- Developed concepts that drive messaging, and storytelling,
- Worked directly with external vendors to maintain brand guidelines.

Northwest Federal Credit Union (NWFCU) | Herndon, VA Multimedia Designer

January 2017 - October 2019

- Developed and designed creative for print, web, TV commercials, brochures, direct mail pieces, and flyers.
- Developed 'How To' videos for internal and external e-learning.
- Created illustrations for the 2nd and 3rd published Westie children's books.

The Pivot Group | Washington, DC Jr. Graphic Designer

July 2016 - November 2016

- Created smart, strategic, concepts that tackled big political issues.
- Created production-ready work across platforms, including direct mail, brand identity, broadcast and digital.
- Created concepts and interpreted client edits for Hillary for America.

MEDICAL ILLUSTRATION EXPERIENCE

American Pharmacist Association | Washington, DC Medical Illustrator Contractor (Freelance)

September 2016 - November 2016

- Created illustrations for APhA's National Pain Day Conference.
- Studied the effects of opioid abuse.

Litron Laboratories | Rochester, NY Medical Illustrator (Freelance)

June 2015 - November 2015

- Created medical illustrations for the laboratory's cell kits that will be distributed across the country to other labs.

National Institute of Health (NIH) | Bethesda, MD Medical Illustrator Intern

June 2014 - August 2014

- Researched and created a 3D animation focused on the discovery of the conformational changes of the HIV spike.
- Presented a final presentation of the internship research to senior management officials at NIH.